



**Laundromat Place Based Billboards
PRODUCTION SPECIFICATIONS**



UPLOAD INFORMATION



Send a downloadable link to your contact at Trimex Outdoor notifying us the artwork has been sent.

File Preparation

We prefer them in PDF format. If you are uploading PDF files created in Photoshop, please be sure all layers are flattened.

We also accept .JPG (JPEG), .EPS and .TIF (TIFF) file types.

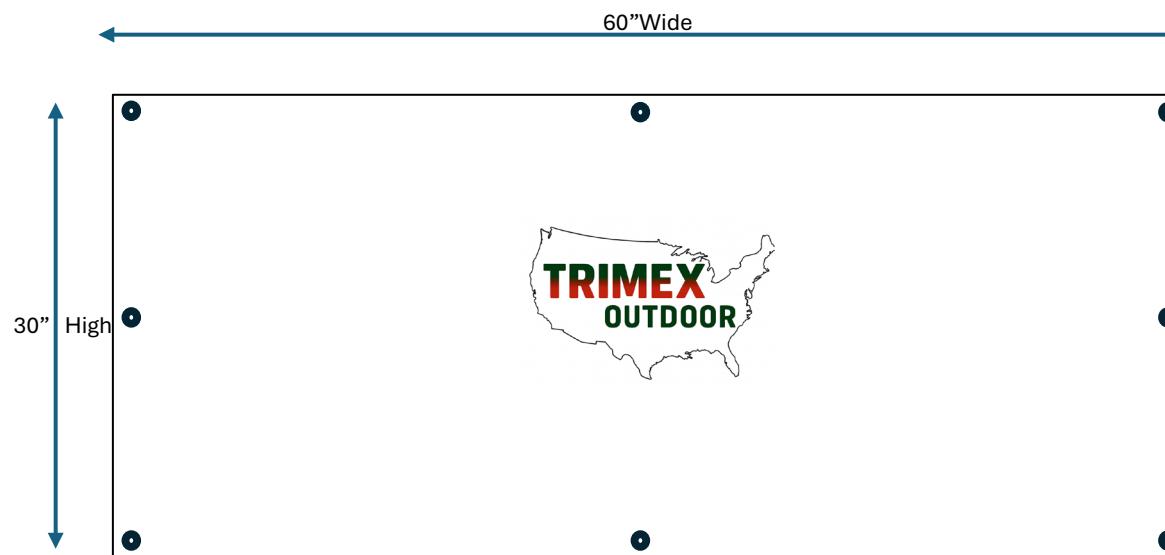
1. Use the CMYK colorspace (Cyan, Magenta, Yellow, black). These are industry standard printing colors. CMYK colors are different than RGB (Red, Green, Blue), which are used to display colors on your screen.
2. Use a minimum resolution of 150 dpi at 100% size for image files.
3. Specify trim area with crop marks. (Don't place crop marks inside the work area.)
4. Artwork should have 1/8" bleed extending past the trim line. This is to prevent minor cutting variations from leaving unintended results at the trim edge.
5. Safe Area is the 1" area inside the trim line. Do not put critical information or images within the Safe Area. This is to prevent minor cutting variations from leaving unintended results at the trim edge.

**60" Wide x 30" High
Landscape Billboard Format**

Overall Size is 60" Wide x 30" High

All Logos and Text need to stay within the Live Copy Area of 59"W x 29"H to avoid gromets. Bleed any color, etc. to the Overall Size of 60"W x 30"H. Material Outdoor Banner Vinyl.

See below diagram showing where not to place important ad copy.





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60" Wide x 30" High
Billboard
Landscape

60" Wide x 30" High
Laundromat Billboard

Landscape





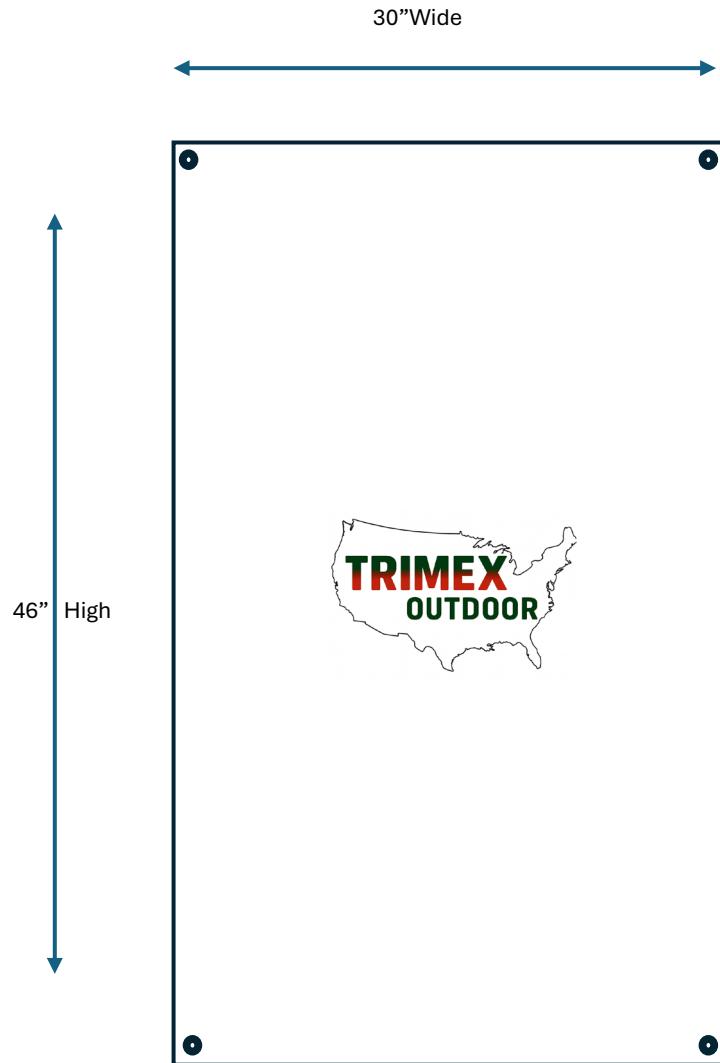
60" Wide x 30" High
Laundromat Billboard
Landscape

**30" Wide x 46" High
Portrait Billboard Format**

Overall Size is 30" Wide x 46" High

All Logos and Text need to stay within the Live Copy Area of 29"W x 45"H to avoid gromets. Bleed any color, etc. to the Overall Size of 30"W x 46"H. Material Outdoor Banner Vinyl.

See diagram to the right showing where not to place important ad copy.





**30" Wide x 46" High
Laundromat Billboard
Portrait**



CHANGE

SOCIAL DISTANCING

Due to the COVID-19 virus we are actively encouraging SOCIAL DISTANCING. To support our public health, please consider maintaining minimum distance of 6 feet from others while in the store.

Thank you for your cooperation.
Stay Safe!!!



Contact:
Tim Cuny
Owner / CEO
760-716-5585
Tim@trimexoutdoor.com

